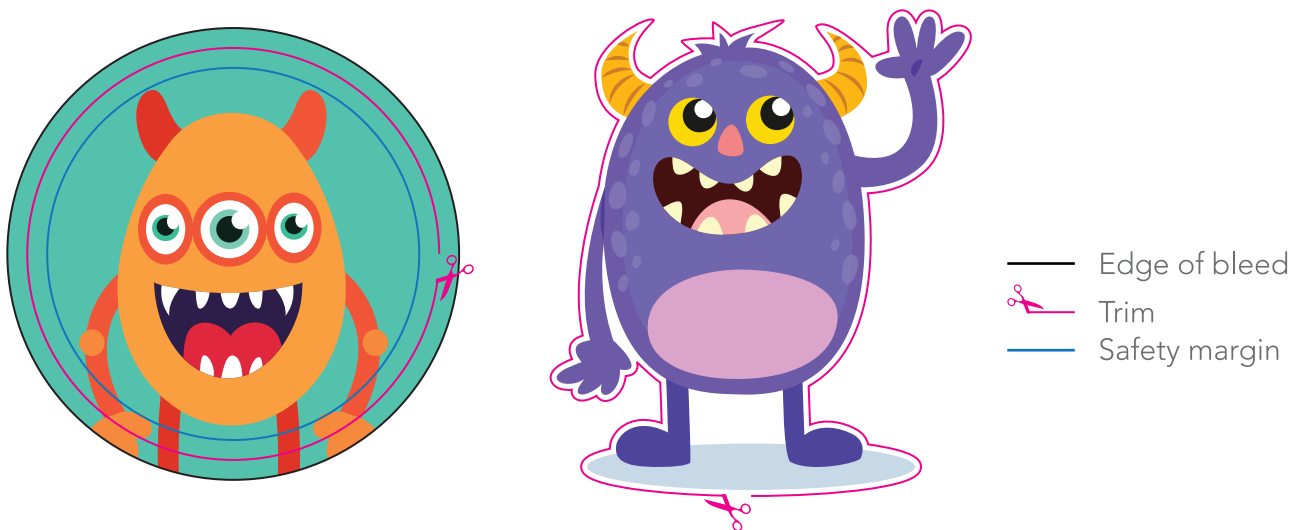


Templates & Cut Lines



Paper stickers: Please click on the link to download our [paper sticker templates](#). Your final artwork should be supplied without the template overlaid.

Vinyl stickers: All vinyl stickers are made to order and can be produced in any shape or size.

Cut lines: For any custom shaped sticker, we require a separate file with a vector cut line. This should be one continuous line. For individually cut letters or internal cut-outs, please contact us for a custom quote.

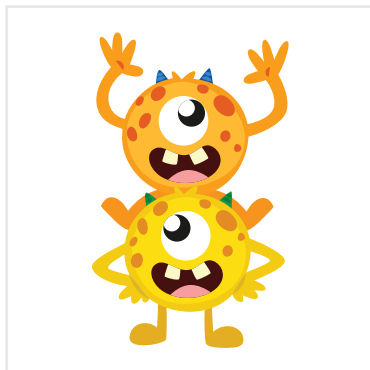
Important: Your sticker should be supplied in the correct size for print, which should match the size ordered. If you need us to scale your artwork, you must let us know. We can scale any artwork that fits your order proportionally but we cannot alter the dimensions of your artwork without quoting for this.

Custom Shaped Stickers

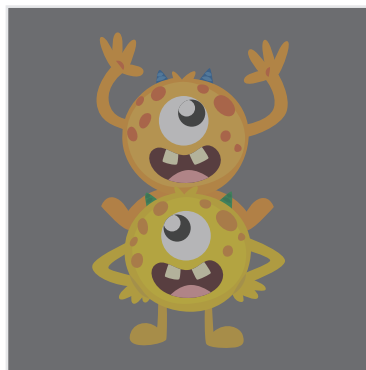
For any custom shaped sticker, we require a separate file with a vector cut line as follows:

- This should be one continuous line with no internal cut-outs
- The cut line should be 100% magenta but any colour will work
- It should be supplied on a separate layer or as a vector, if the line is rasterised to the image it will print in your artwork
- Any fonts in your design should be outlined or converted to curves
- When creating your custom sticker artwork, don't forget that regular bleed and safety margin rules apply.

Clear Stickers



Clear Sticker
on Light Background



Clear Sticker
on Dark Background



Clear Sticker
on Dark Background
+ White Underpin

We offer a full colour (process) print on clear stickers. This will result in a translucent print.

These cost effective stickers are ideal for sticking onto white or light coloured surfaces, as this creates a suitable opaque background.

Find out more: <http://www.printco.ie/printing/stickers/index.html>

Printco Ltd.

Address: 7 Abbey Business Park, Baldoye Industrial Estate, Dublin 13, Ireland

Phone: +353 (0)1 8396090

Email: info@printco.ie



They are not suitable for sticking to darker coloured surfaces without a white underpin print. They are also perfect for sticking onto clear surfaces, as long as as you are looking for a translucent result.

White on clear

For high resolution white ink on clear stickers, just visit our white ink page and make sure that any white printed areas are supplied in vector format. Printed in gloss (high shine) or lustre matt to suit your requirement.

Window Stickers

We supply window stickers and graphics for internal or external application. Internal stickers are applied on the inside of the glass but read from outside?

Please supply your artwork according to our general guidelines and be sure to include your cut lines.

Summary of Files Required

- Print file
- File with vector cutting guide
- File with vector shape for white ink print or underpin

Find out more: <http://www.printco.ie/printing/stickers/index.html>

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File Formats

We highly recommend supplying your graphics in a vector format for optimal output. We accept PDF, EPS, SVG, AI, TIF, JPG & PNG, supplied in 300 dpi or higher as applicable.

Image Resolution



To ensure high quality printing resolution, images should be supplied in 300 dpi at 100% of the final output size. DPI stands for dots per inch. The higher dots per inch, the better the print quality. Artwork printed at 300 dpi will present crisp images and sharp text and line art, while artwork printed at 72 dpi will present blurry, pixelated images and text. Please note that many images found on the internet will be 72 dpi and are therefore will not be optimised for high quality printing.

Colours

When creating your artwork, please ensure that the colour space is set up as CMYK within the software application.

Find out more: <http://www.printco.ie/printing/stickers/index.html>

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Bleeds & Safety Area



- Edge of bleed
-  Trim
- Safety margin

We require artwork to be supplied in the correct size with a 3 mm bleed, and a 3 mm safety margin. The bleed is the area that will be trimmed off when cutting to size. Your artwork must extend to the edge of the bleed, this cannot be white space. Our guillotines need this safety area to account for variations in cutting accuracy, and to avoid white edges in your finished product.

For example, if your artwork is 85 mm x 55 mm then you need to add 6 mm in total so that your artwork size will be 91 mm x 61 mm. We will cut away the bleed area, leaving you with a finished size of 85 mm x 55 mm.

Text and pertinent graphics should be 3 mm inside the cut line on each side. This will ensure no text or graphics are trimmed off during finishing.

Find out more: <http://www.printco.ie/printing/stickers/index.html>

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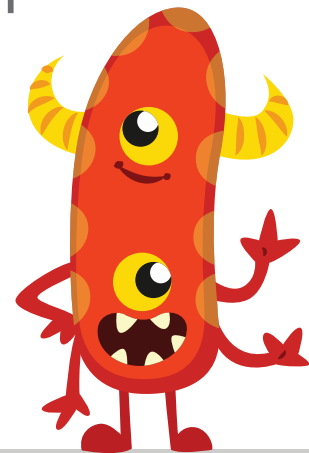


Setup Guide **STICKERS**

Do you need some help?

If you have any questions or would like us to check your artwork prior to ordering, please email us on info@printco.ie and we'd be happy to help.

We offer in-house graphic design, and can quote you on any of your custom design needs. Here are some sample prices, but if you send us your job spec we can provide a formal quote.



DESIGN SERVICE	PRICE GUIDE
Creating a cut line for a standard geometrical	Free
Creating complex cut line from vector	€5 to €25 + VAT
Creating complex cut line from bitmap image	€15 to €50 + VAT
Custom design of you entire sticker	€15 to €50 + VAT

Find out more: <http://www.printco.ie/printing/stickers/index.html>

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